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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

481/40

FEB 25 1998

To the Honorable Commissioner of Patents and Trademarks, U.S. Department of Commerce, Patent and Trademark Office, Washington, D.C. 20231
Attached original documents or copy thereof.

1. Name of conveying party(ies):

SUNSHINE BISCUITS, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance: MRD 2-25-98

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Other corrected assignment to correct

assignment recorded 12/08/97; reel/frame 1665/

Execution Date: 0001 from reg. #1,627,421 to

1,627,427

2. Name and address of receiving party(ies)

Name: Elfin Equity Company, L.L.C.

Internal Address: _____

Street Address: 677 Larch Avenue

City: Elmhurst State: IL ZIP: 60126

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☐ Corporation-State _____
☒ Other Limited Liability Company (Delaware)

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,627,427

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jo E. Osborn, Senior Counsel

Internal Address: Law Department

Sunshine Biscuits, Inc.

Street Address: 677 Larch Avenue

City: Elmhurst State: IL ZIP: 60126

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

40E
NOSPER
Fee

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jo E. Osborn

Name of Person Signing

Signature

02-20-98

Date

Total number of pages including cover sheet, attachments, and document: 8

RE

12-18-1997

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents

100592956

Use the attached original documents or copy thereof.

1. Name of conveying party(ies): 12-8-97 MRD

Sunshine Biscuits, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: October 13, 1997

2. Name and address of receiving party(ies)

Name: Elfin Equity Company, LLC

Internal Address: _____

Street Address: 677 Larch Avenue

City: Elmhurst State: IL ZIP: 60126

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☐ Corporation-State _____
☒ Other Limited Liability Company (Delaware)

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached Schedule A

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jo E. Osborn, Senior Counsel

Internal Address: Law Department

Street Address: 677 Larch Avenue

City: Elmhurst State: IL ZIP: 60126

6. Total number of applications and registrations involved: 57

7. Total fee (37 CFR 3.41).....\$ 1,440.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jo E. Osborn

Name of Person Signing

Signature

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box 500, Washington, DC 20540

TRADEMARK

REEL: 1737 FRAME: 0595

SCHEDULE A

	Trademark / Tradename	Registration No.	Date
1	AMERICAN HERITAGE	1,812,293	12/21/93
2	BO-JO	696,155	04/12/60
3	CAFE'CRACKERS (Stylized)	1,915,250	08/29/95
4	CHEESANO	1,166,704	08/25/81
5	CHEEZ-IT	151,785	02/14/22
6	CHIP-A-ROOS	919,881	09/07/71
7	CHIPPY CHEWS	1,370,434	11/12/85
8	CHOCOLATE KINGS	842,962	01/23/68
9	CHOCOLATE ORBIT	742,441	12/18/62
10	COOKIES CRACKERS & SMILES & Design	1,098,940	08/08/78
11	CREAM LUNCH	562,073	07/22/52
12	CUP CUSTARD	1,316,010	01/22/85
13	EL PANADERO	1,925,726	10/10/95
14	FESTIVE TREATS	1,821,568	02/15/94
15	GOLDEN FRUIT	815,107	09/13/65
16	GOLDEN ROUNDS	1,780,462	07/06/93
17	GRAHAMY BEARS	1,474,372	01/26/88
18	HARVEST MILL	1,467,578	12/01/87
19	HI-HO	345,778	05/04/37
20	HYDE PARK	677,059	04/14/59
21	HYDROX	672,920	01/20/59
22	HYDROX	1,395,079	05/27/86
23	HYDROX (Stylized)	91,099	04/15/13
24	JUNGLES (Stylized)	614,917	10/25/55
25	KREMLINED	763,641	01/21/64
26	LEMON COOLERS	879,213	10/21/69
27	LITTLE BAKER DESIGN	1,396,017	06/03/86
28	MALLOPUFFS	749,491	05/14/63
29	MR. BAKERMAN	1,693,396	06/09/92
30	MR. CHEEZ-IT	2,048,977	04/01/97
31	MR. CHEEZ-IT (Miscellaneous Design)	2,069,111	06/10/97
32	MUNCH-ITS (Stylized)	1,413,538	10/14/86
33	OH! BERRY	1,575,343	01/02/90



	Trademark / Tradename	Registration No.	Date
34	PATTIE BAR	695,780	04/05/60
35	REGAL	766,034	03/03/64
36	REPRESENTATION OF A BAKER	619,541	01/17/56
37	SEA FLAPPERS	1,697,052	06/23/92
38	SELF-STACKERS	1,638,383	03/19/91
39	SHUFFLES	1,582,822	02/13/90
40	SPRINKLES	761,449	12/10/63
41	SUNSHINE	709,731	01/10/61
42	SUNSHINE (Script)	832,624	07/25/67
43	SUNSHINE & FOUR PANEL DESIGN	869,071	05/06/69
44	SUNSHINE & TWO-PANEL DESIGN	869,070	05/06/69
45	SUNSHINE BISCUITS	1,395,080	05/27/86
46	SUNSHINE CLASSICS & Design	1,888,702	04/11/95
47	SUNSHINE CLOVER LEAVES & Design	680,556	06/16/59
48	SUNSHINE COOKIES & CRACKERS and Design	1,744,714	01/05/93
49	SUNSHINE KRISPY	657,831	01/28/58
50	SUNSHINE STARS	1,627,421	12/11/90
51	SWISSTYLE GRAHAMS (Stylized)	1,198,370	06/15/82
52	TRU-BLU (Stylized)	74,005	06/08/09
53	VIENNA FINGER SANDWICH	539,833	03/27/51
54	VIENNA FINGERS	1,559,165	10/03/89
55	WHEATS FROM THE HEARTLAND...& Design	1,608,405	07/31/90
56	WINGERS	2,045,488	03/18/97
57	YUM YUMS (Confection of a Cookie Nature)	776,714	09/08/64

ASSIGNMENT OF U.S. TRADE NAMES, TRADEMARKS,
WORDMARKS AND LOGOS

WHEREAS, SUNSHINE BISCUITS, INC., a Delaware corporation having its principal place of business at 677 Larch Avenue, Elmhurst, Illinois, (hereinafter "Assignor"), has adopted, owns, and is using the trade names, trademarks, wordmarks and logos identified and set forth in Schedule A attached hereto and incorporated herein, and owns the corresponding federal Registrations on the Register of the United States Patent and Trademark Office for the goods and/or services identified therein (hereinafter referred to collectively as "Trademarks"); and


WHEREAS, ELFIN EQUITY COMPANY, L.L.C., a Delaware limited liability company having its principal place of business at 677 Larch Avenue, Elmhurst, Illinois, (hereinafter "Assignee"), desires to acquire the entire right, title, and interest in said Trademarks;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and its successors in interest, the entire right, title and interest in and to said Trademarks, including the goodwill appurtenant thereto.

AND, for the same consideration, Assignor does assign and transfer to Assignee, and its successors in interest, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereafter acquire, on account of any infringement of the said Trademarks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

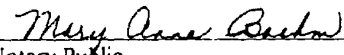
IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, has executed this instrument on this 13th day of October, 1997, to be effective October 1, 1997

SUNSHINE BISCUITS, INC.
(Assignor)

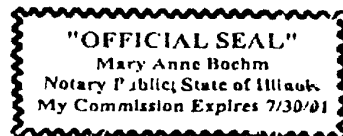
By: 
Title: VICE PRESIDENT AND TREASURER

STATE OF ILLINOIS }
 } SS.
COUNTY OF DU PAGE }

Subscribed and sworn to before me this 13th day of October, 1997.

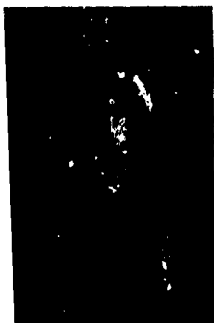

Notary Public

My Commission Expires: 7-30-01



SCHEDULE A

	Trademark / Tradename	Registration No.	Date
1	AMERICAN HERITAGE	1,812,293	12/21/93
2	BO-JO	696,155	04/12/60
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4	CHEESANO	1,166,704	08/25/81
5	CHEEZ-IT	151,785	02/14/22
6	CHIP-A-ROOS	919,881	09/07/71
7	CHIPPY CHEWS	1,370,434	11/12/85
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14	FESTIVE TREATS	1,821,568	02/15/94
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